

THE

ACTIONTESA

TIMES

ACTION TESA: COMPLETE SOLUTIONS LEAD TO UNMATCHED BRAND LOYALTY

When it comes to finding the perfect woodworking solutions, look no further than Action TESA. As the number one brand in the country, Action TESA has earned this top spot by consistently offering a wide range of high-quality products designed to meet every need, big or small. This is where great brands build their trust and earn their place at the top.

A Complete Range for Every Need

Action TESA understands the diverse needs of its customers. That is why they have expanded their portfolio to include not only Particle board and MDF but also a variety of value-added products like HDHMR, Boilo, HDF Laminate Wooden Flooring, UV-coated panels, and HDHMR doors. This extensive range ensures that whether you're working on home or office furniture, you'll find the perfect solution with Action TESA.

Unmatched Quality and Innovation

Action TESA HDHMR: The product that changed the spectrum of the engineered wood industry. One of the shining stars in Action TESA's lineup is the HDHMR board.

NAME	DENSITY	DESCRIPTION
HDHMR	≥850 kg/m³	High Density High Moisture Resistance Borer & Termite Resistance Board
BOILO	≥1000 kg/m³	Boiling Water Proof Borer & Termite Proof FR & High Load Bearing HDF Board.
MDF BOARD	≥720 kg/m³	Borer & Termite Resistance Value for Money Product
PARTICLE BOARD	≥650 kg/m³	Good Screw Holding Strength Borer & Termite Resistance
MOIST MASTER (HMR PARTICLE BOARD)	≥700 kg/m³	High Moisture Resistance Good Screw Holding Strength Borer & Termite Resistance

Imagine a board crafted from strong Eucalyptus hardwood, with a density greater than 850 kg/m³. This means it's incredibly tough, preventing moisture from seeping in—a common problem with lesser products. Plus, this high density makes the boards reliable for all sorts of projects because they hold screws better. Action TESA uses cutting-edge German technology to ensure each board is consistently dense and compact, providing excellent resistance to water and termites, and a flawless, bubble-free finish.

Another Gift from Action TESA to the world of woodworking Boilo by Action TESA has revolutionized the woodworking industry with its Boiling Water Proof (BWP) and Fire Retardant (FR) High-Density Fiberboard (HDF). Designed for kitchens and damp areas, this highly durable board, with a density over 1000 kg/m³, meets rigorous safety standards. Its borer and termite proof properties, make it ideal for high-traffic spaces. Its smooth surface is perfect for painting and polishing, and with over 130 shades available, it offers endless design possibilities. Boilo's high impact resistance and low flammability provide a reliable, cost-effective alternative to traditional plywood, showcasing Action Tesa's innovative edge.

Moisture-Resistant Excellence in Particle Board

For projects that demand strength and resilience, look to Action TESA **Moist Master**. This high-density particle board offers exceptional durability, improved screw grip, and superior resistance to termites and moisture. It's also odourless and eco-friendly, making it a great choice for sustainable woodworking.

Stylish and Versatile Options

But Action TESA offers more than just HDHMR boards. Their High Gloss UV & Acrylic MDF Boards are a game-changer. These panels, made from top-quality Europium Decorative paper on Exterior Grade MDF, go through a unique four-stage lamination process. They boast a stunning UV 9-layer finish, available in 49 beautiful designs. Whether you want calm blues or fiery reds, these panels add character and a mirror-like sheen to any space, perfect for both homes and offices.

For those who appreciate sophistication and durability, the Embossed HDF panels from Action TESA are perfect. These panels are thin yet incredibly strong and elegant, making them ideal for decorating ceilings, walls, and furniture.

Special Solutions for High-Traffic Areas

Meet Action TESA **ABRAZE**, a revolutionary pre-laminated MDF board. With outstanding abrasion resistance, ABRAZE keeps your designs looking fresh and vibrant even in busy areas. It's also resistant to borers and



termites, providing long-lasting protection. And the best part? It offers premium looks without the premium price, making it a smart, cost-effective choice for areas like hospitals and restaurants.

Elegant Surface Solutions

Then there's Action TESA **OrnaMatte**, a product that brings together beauty and durability. Imagine a surface that's anti-fingerprint, scratch-resistant, and has a velvety smooth finish. OrnaMatte allows you to design without limits, keeping your creations looking sleek and pristine for years.

A Trusted Network Nationwide

Action TESA's products are easily accessible across the country, thanks to their extensive network. They've built a reputation for quality and reliability, offering a complete range of solutions that cater to every need. This is why customers trust Action TESA and why it remains the top brand in the country.

In essence, Action TESA's dedication to quality, innovation, and comprehensive product offerings makes it the go-to choice for all your woodworking needs. By providing reliable and stylish solutions, Action TESA has earned its place as the number one brand in the country, trusted by customers everywhere.

SAVE THE DATES

AUG'24

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MATECIA BUILDING MATERIAL EXHIBITION YASHOBHOOMI (MCC), DWARKA, DELHI

STALL NO. B2 HALL NO.1

UPGRADE YOUR WOODWORKING WITH ACTION TESA BOARDS



Scan the QR code
to watch How to use
the TESA Board

Action TESA is a well-known brand in the panel industry, recognized for its innovative products tailored for the new generation. However, sometimes our carpenters and contractors have questions about how to use these products. To address this, we have created a tutorial film that simplifies and demonstrates their usage." This

video tutorial shows how to use Action Tesa Boards, offering a fresh alternative to traditional woodworking.

It walks you through six key steps: Cutting, Edge Banding, Pasting, Screw Holding, Painting, and Wall Paneling. These steps simplify the process, making your work more efficient and precise. By following this video, you can achieve professional-quality results with ease, leaving behind the hassles of traditional methods.



At Super Creations, we believe **Action TESA Boilo** is the best choice for cubicle manufacturers due to its low price and high quality. Its perfect density of over 1000 kg/m³ and its resistance to boiling water, borers, and termites make it an outstanding material. Our collaboration with Action TESA has been truly remarkable. Their nationwide availability and exceptional support have been invaluable

to our business. Action TESA has always been there for us, offering full technical and service support whenever needed. Boilo's innovative features and versatile applications, available in multiple colours and variants, truly set it apart."



Scan the QR code to watch
Mr. Shreedhar, Managing Director of Super Creation
point of view on Action TESA Products

SOW TODAY FOR A SUSTAINABLE TOMORROW

Here at ACTION TESA, we're passionate about creating a better world for tomorrow by starting today. Our tree plantation campaigns aren't just about planting saplings; they're about planting hope and ensuring a brighter future for our planet. By getting our hands dirty and planting trees, we're not only offsetting carbon emissions but also fostering biodiversity and creating green spaces for generations to enjoy.

Every tree we plant is a symbol of our commitment to sustainability. It's a small act that makes a big difference—cleaner air, cooler temperatures, and healthier ecosystems. Together, we're sowing the seeds of change and nurturing a sustainable tomorrow where nature thrives alongside our progress. Join us in this journey towards a greener, more sustainable future.

Distributed over 55 lakh saplings in the financial year 2023-24 to support its vision.



At the India Wood event in Bengaluru, we were thrilled when architect Dharendra Mishra stopped by our Action TESA stall. He was genuinely impressed by **Boilo**, our latest innovation. Mr. Dharendra praised its fire-retardant features and exceptional finish, noting how it elevates woodworking to a new level. According to him, **Boilo** stands out for its ability to achieve superior cutting and painting results, making it a game-changer in the industry.



Scan the QR code to watch
Mr. Dharendra Mishra, Architect Kanpur,
sharing his experience using TESA Products



AWARENESS CAN HELP YOU AVOID IMITATION

HDHMR BOARDS

CHOOSE AUTHENTICITY WITH ACTION TESA



In today's market, several manufacturers are falsely claiming their products as HDHMR (High-Density High Moisture Resistance) boards. Often, they merely mix green color with Engineer Wood Board and market it as HDHMR. However, genuine HDHMR boards, like those produced by Action TESA, stand out due to their superior quality and manufacturing process. Let's delve into what makes an authentic HDHMR board and why it's essential to avoid imitations.

What Sets Authentic HDHMR Boards Apart?

Action TESA HDHMR boards are crafted from Eucalyptus hardwood, ensuring a density greater than 850 kg/m³. This high density is crucial as it prevents moisture from penetrating the board, a common issue with inferior products. The uniform density gradient and compact core of Action TESA boards are achieved through advanced German technology, involving MAT formation, eight cylinders, and 18 daylight presses—an innovation unique to India.

Recognizing Genuine HDHMR Boards

Material Quality: Authentic HDHMR boards use chips obtained from Eucalyptus trees grown in the foothills of Nainital, which has no match and is probably the best raw material available to manufacture engineering wood boards. What else Action TESA HDHMR Board are made using special glue which also 100% made in house. And it ensure exceptional density & moisture resistance

- **Manufacturing Technology:** Action TESA employs specialized German technology for consistent density and core compactness.
- **Water and Termite Resistance:** Genuine HDHMR boards are highly resistant to water, termites, and borers, ensuring durability.
- **Screw Holding Strength:** The high density ensures better screw-holding capacity, making the boards reliable for various applications.
- **Zero Bubble Finish:** A seamless finish is a hallmark of quality, preventing bubbles and defects.

Applications of Action TESA HDHMR Boards

Due to their durability and water resistance, Action TESA HDHMR boards are ideal for:

- **Furniture in Moisture - Prone Areas:** Perfect for kitchen shutters, bathroom fixtures, and outdoor furniture.
- **High-Traffic Public Areas:** Suitable for Hospitals, Malls, Educational Institutions, Airports and Hotels.
- **Sustainable and Stylish:** These boards are not only strong and durable but also add a touch of elegance to any decor.

About Action TESA

Located in Sitarganj, Uttarakhand, with a corporate office in New Delhi, Action TESA is a leader in the panel industry. Some of our notable achievements include:

- Installing India's first 7th generation Controll from Seimpelkamp GmbH & Co., Germany.
- Being the largest MDF manufacturer in India with an annual production capacity of 400,000 CBM.
- Introducing DOME Technology and True HDF Based Laminate Wooden Flooring in India.
- Launching UV High Gloss Panels and innovative products like HDHMR Door and AC-5 HDF Laminated Flooring.

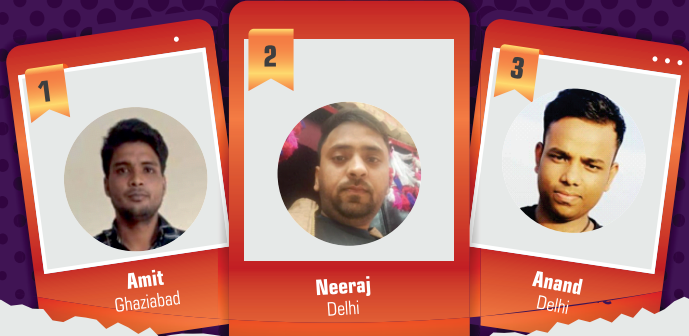
When investing in HDHMR boards, it's crucial to purchase from authorized dealers to avoid imitations. Action TESA's commitment to quality, sustainability, and innovation makes its HDHMR boards a superior choice for both residential and commercial applications. Don't fall for imitation boards; choose authenticity with Action TESA.



Action TESA HDHMR is a registered trademark of Balaji Action Buildwell Pvt. Ltd.

Congratulations!

MOIST MASTER QUIZ WINNERS!



We're delighted to unveil the winners of the **MOIST MASTER QUIZ**

Congratulations to
Mr. Amit for securing the 1st position,
Mr. Neeraj claiming the 2nd spot, and
Mr. Anand for a commendable 3rd place.



**In The
Wood Panel Industry,
Which Board is Famous
By The Name
"HARA BOARD"
and Why?**

Do surprise us with simplicity, wittiness, or maybe the most accurate answer & win exciting prizes.

send answers at digimktg@actiontesa.com OR simply write on the form, click a pic and share at: 9311401995

Important: 1. The decision of The Steering Committee will be final and binding to all. 2. Members of Steering Committee can participate but not entitled to any gift. 3. At least, one entry from each branch is a must and you may go for n number of answers. 4. Will declare winner in every consecutive 'Action TESA Times' edition with a photograph

SHAPING THE FUTURE OF THE WOOD INDUSTRY

We're thrilled to announce that Action TESA partnered with the Institute of Wood Science and Technology for an enriching internship program. The interns were provided hands-on experience with the latest machines at Action TESA Plant. This initiative aimed to cultivate highly skilled professionals for the wood industry, paving the way for better employment opportunities and a brighter future. The interns who completed the training were awarded Action TESA's Certificates.



CARING FOR SOCIETY CREATING HOPE, STRENGTHENING BONDS

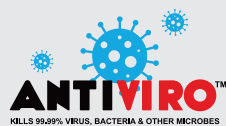


Action TESA team was delighted to spend some unforgettable moments to be cherished for long with special people of the society. Such benevolent act imparts positive energy and thoughts into every company employee that **we all have a responsibility in upbringing of the needy ones in the society we live.**



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PANELS | FLOORING | DOORS



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