



Action Tesa showcased new range of décor panels

Poly High Gloss MDF Board (Exterior Grade) launched by Action Tesa during recently held IndiaWood exhibition received huge query and attention. Visitors appreciated the range and colors offered by the company. Poly High Gloss MDF Board (Exterior Grade) is a popular product for interior application. Action Tesa Printed UV, unveiled during the show was also liked by kitchen makers and showroom owners.

Apart from these products Action Tesa showcased other innovative décor panels during the show such as 3D surfaces Printed on UV Panels, the fancy Colored Embossed MDF, etc.

MD of the company Mr. Ajay Agarwal said, "Consumers were dependent on carpenters to get these panels painted and this led to differences in quality depending on the person doing the painting and the location where it was being painted. To resolve this issue, we have now come out with factory made pre-colored embossed panels, which was a star attraction at the exhibition. The Action TESA Embossed Panel is in demand for wall paneling and also by the photo frame industry".

"There was a time when designers would paste laminate over MDF & PB. To cater the needs of the hour with quick solutions and optimization in time and cost we came up with a solution - Textured Pre-laminated MDF & Particle Boards. Door skins are fast replacing the Flush



door solution for ready to use surface. Door skins do not require painting or polishing. We displayed exciting New Designs in door skins to give a fresh look to this products", added Mr. Ajay Agarwal.

Chairman of the company Mr. N. K. Agarwal said, "We always believe in value addition in terms of elegance and looks for kitchen requirements keeping in mind the Indian customs and demands. Our UV based Panels have a Glossy surface with strong core inside and are best suitable for shutters of kitchen. HDHMR is another material which protects the complete structure from moisture and from borer, termites etc. Its screw holding and hardness is perfect for carcass and frame working. A complete kitchen can be planned with their choice shades and selection. This has become the top choice of Interior Designers and Architects".

The Action TESA stall was found to be the most attractive this time too as was the last time for people interested in this segment. The wide range of products on display attracted the customers and made them see that all their

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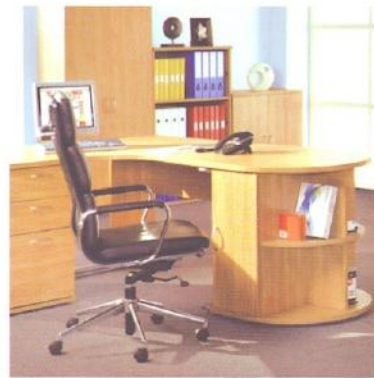
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TOTAL PANELLING SOLUTION UNDER ONE ROOF IN THE NAME OF **ACTION TESA.**



Pre-Laminated MDF & HDF Board



Pre-Laminated Particle Board



Embossed HDF Board



UV Coated Board



HDF Laminated Flooring



Door Skins

E-1 & E-0 MDF & PARTICLE BOARD 1ST TIME IN INDIA BY ACTION TESA



Product Range : •Pre-Laminated & Plain Particle Board •MDF, HDF & HDHMR Board •Pre-Laminated MDF, HDF & HDHMR Board •HDF Laminated Flooring •Embossed HDF Board •UV Coated Board •Poly High Gloss MDF Board •UV Texture Board •High Gloss Acrylic Board •Printed Decor Board •Door Skins •Marker Board



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